



**„Cooperation between the civil sector and authorities”  
15-19 September 2015**

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*For the Civil Network of Veszprém County Public Benefit Association*

[www.civilhazveszprem.hu](http://www.civilhazveszprem.hu)

**AGENDA**

**Day 1**

15 September

Up to 12:00	Registration
12:30 – 13:00	Lunch
13.00 – 15:00	Opening session: presentation of trainers and agenda
15:00 – 17:00	<b>Studying the civil environment</b> <ul style="list-style-type: none"><li>- What events and changes in the civil society influence the NGOs' activity</li><li>- What factors can be defined by the NGOs representatives – What should be done to change them?</li><li>- SWOT analysis of the society</li><li>- How do NGOs react to the civil events and changes in the civil environment – how can they be integrated with the NGOs activity (strategic ideas, initiatives).</li><li>- Definition of problems.</li></ul>
17:00 - 19:30	<b>Joint steps and ways ...</b> (State, economic and civil sectors) <ul style="list-style-type: none"><li>- What do local self-governments and business think about NGOs?</li><li>- What do we think about local self-governments?</li><li>- What do we think about local businesses?</li></ul>



**Day 2**  
**16 September**

9:30 – 13:30	<p><b>Do we know who are we? Do others know about us? ...</b></p> <ul style="list-style-type: none"> <li>- Who are we, what our expectations are? – Do we know ourselves?</li> <li>- SWOT analysis of the civil sector</li> <li>- Does cooperation between NGOs exist? If yes, then in what forms? How do we think what works good and what doesn't work?</li> </ul>
13:30 – 14:00	Lunch
14:00 – 20:00	<p><b>Marketing communications</b></p> <ul style="list-style-type: none"> <li>- What does civil marketing influence?</li> <li>- Why marketing communication is important for civil sector – How do we look like for others?</li> <li>- Planning of marketing communications</li> <li>- Communications with mass-media</li> <li>- Practice of communication</li> <li>- Communication with the city management</li> </ul>

**Day 3**  
**17 September**

9:30 – 13:30	<p><b>Partnership in general</b></p> <ul style="list-style-type: none"> <li>- Requirements and constraints of efficiency</li> <li>- Aim of the partnership</li> </ul> <p><b>Local self-governments operation</b></p> <ul style="list-style-type: none"> <li>- Competences and tasks</li> <li>- Communication with local self-governments</li> <li>- How can NGOs develop to improve cooperation with local self-governments?</li> </ul>
13:30 – 14:30	Lunch
14.30 – 19:30	<ul style="list-style-type: none"> <li>- Civil concepts: establishment of communications between the NGOs and local self-governments</li> <li>- Supporting system of the local self-government – «Civil Fund»</li> <li>- Civil strategy, civil codes</li> </ul> <p><i>Practice:</i></p> <ul style="list-style-type: none"> <li>- What do we expect from the local self-government – civil concept development.</li> </ul>



**Day 4**  
**18 September**

9:00 – 13:30	<p><b>Cooperation between the civil sector and authorities</b></p> <ul style="list-style-type: none"> <li>- Backgrounds</li> <li>- Why state administration is important for the civil sector?</li> <li>- How should partnerships be built?</li> <li>- Why cooperation is useful?</li> <li>- Types of cooperation</li> <li>- Considering interests – participation in the decision-making process</li> <li>- Types of cooperation – delegation of tasks</li> <li>- Joint financing – Joint projects</li> <li>- Monitoring</li> </ul>
13:30 – 14:30	Lunch
14.30 – 19:00	<p><b>Civil network</b></p> <ul style="list-style-type: none"> <li>- Possibilities for cooperation between civil networks (How such cooperation differs from the cooperation between individual NGOs)</li> <li>- When should we start thinking about network establishment – what strategy should be used: joint or individual? Protection of interests, joint ideas, definition of views.</li> <li>- <i>Practical training regarding joint decision making</i></li> </ul>

**Day 5**  
**19 September**

9:30 – 13:30	<p><b>Successful examples and methods of creating and maintaining cooperation between civil sector and authorities</b></p> <ul style="list-style-type: none"> <li>- Methods: How can cooperation with authorities be initiated? – Individual or joint efforts (using the network)</li> <li>- Best practices</li> <li>- Joint views, joint actions: what are the authorities' responsibilities; on what points do we disagree.</li> </ul>
13:30 – 14:00	Lunch
14:00 – 16:00	<ul style="list-style-type: none"> <li>- Questions and answers session</li> <li>- Evaluations of the training</li> <li>- Closing the training session</li> </ul>